

Subscriber Profile

THE GLOBAL BANKING RESOURCE™



Our subscribers know the importance of using TGBR and use the site daily to improve their operational efficiency.

“After taking over additional operational responsibilities at First Interstate Bank, I knew right away that we needed help improving our operational efficiency. After working with Accuity and their TGBR product, not only have several of our departments been able to save valuable time and energy in the research process, but we’ve also been able to reduce expenses directly with a decreased number of unqualified check items we now send to the Federal Reserve.”

Jason Preble
Operations Officer
First Interstate Bank

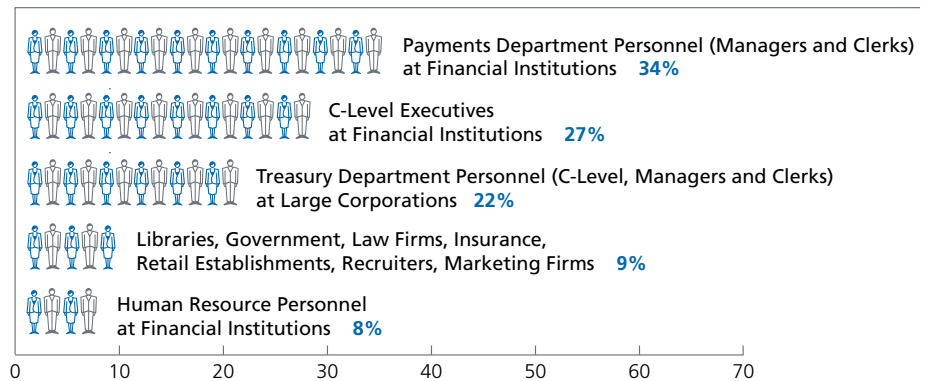
The Global Banking Resource (TGBR) is a powerful network for advertising your products and services. Engage our highly focused paid subscribers who refer to TGBR throughout their day.

Network Distribution by Location

Organizations around the world rely on TGBR to locate mission-critical financial information.



Network Subscriber Profile by Function



TGBR users include financial institutions, banking industry vendors, corporations and other organizations such as money service businesses, insurance companies, marketing concerns and those with an ongoing need for fast and reliable information on financial institutions.

Network Subscribers by Institution Type and Title

Company Type	Percentage	User Titles
Financial Institutions	73%	C-Level Executives, President, Executive VP, HR Director, International Banking, Payment Managers & Clerks, Operations, ACH Processing
Corporations	16%	C-Level Executives, President, Treasury & A/P Managers, ACH Processing, Sales Manager
Associations, Attorneys, Insurance, Marketing Firms, Universities	6%	President/CEO, Database Manager, Cash Manager, VP of Sales
Government Agencies	5%	Payroll Manager, Research Librarian, ACH Management

For More Information

To learn more about Accuity’s solutions, visit www.AccuitySolutions.com or call +1 847 676 9600 or +44 20 7014 3480 International.

